



Beth Marie's Old Fashioned
Ice Cream & Soda Fountain
117 W. Hickory ~ Denton, TX 76201
2900 Wind River Ln. #148 ~ Denton, TX 76210
(940) 384-1818 ~ www.bethmaries.com

Dear Fund Raiser!

Please let us introduce *Beth Marie's Old-Fashioned Ice Cream & Soda Fountain*, located on the South side of Denton's Historic Courthouse Square and at Unicorn Lake in Denton. We offer over 130 flavors of premium ice cream, made on site and using our own recipes.

Beth Marie's wants to give your group an opportunity to raise funds, while having fun doing it! Instead of donating a few gift certificates for prizes or raffles, we want to give you a chance to make significantly more. Your group can pick an evening, Monday through Wednesday, to become "Beth Soda Jerks" for a two-hour period. There will need to be at least six "Jerks", each 13 years of age or older, and one adult supervisor.

During the two hours, you will take orders, scoop ice cream, and make sundaes for the customers who come in. In return, your organization will receive a check for 30% of the orders served during that time! Once you get the word out about your fund raiser, the turn-out could create a line that will snake out of the building!

All that we ask is for you to promote the event well, in your school or church, at other merchants in your area, and wherever you feel will bring people into *Beth Marie's* on your "Soda Jerk" event. We will put up posters that you provide, inside and on our windows, and try to let everyone know of your fund-raising activity.

Also, we will keep track of the results of the fund raisers held with us. The organization that raises the most money during the year will win an additional cash prize of \$100 in December!

If your organization is interested, please make sure you have read and understand **all the requirements**. They are very important since you will be handling food and beverages. You may download and fill out these forms, or come by one of our locations to pick up a Fund-Raising packet. It includes a list of Fund Raising Requirements, a Registration Form, and lots of suggested ways to promote your fund-raising event at *Beth Marie's*.

We look forward to hearing from you soon,

***Beth Marie's Old Fashioned
Ice Cream & Soda Fountain***

(940) 384-1818 ~ On The Historic Courthouse Square

(940) 591-1010 ~ At Unicorn Lake, Wind River Ln.

Fund Raiser Requirements *(Please Read / Very Important)*

1. The Registration Form must be filled out in its entirety.
2. “Soda Jerk’s” must be at least thirteen years old.
3. Soda Jerk’s and adult sponsors must arrive 30 minutes prior to the event for training.
4. All long hair must be pulled back in a bun or braids.
5. No dangling earrings, rings or long necklaces can be worn for safety reasons.
6. Closed-toe, non-slip shoes must be worn (no sandals).
7. Appropriate attire should be worn -i.e. clean clothes, modest shorts are acceptable, no holes or rips in clothes. No halter or tube tops may be worn.
8. An adult supervisor must be present during the entire duration of the event.
9. A Poster board advertising your event is required 1 week prior to the day of the event.

Everyone should be in good spirits and have fun!

Beth Marie’s Suggestions for Promoting Your Fundraiser

- Tell the local newspaper, radio and TV stations about your fundraiser.
- Announce it at school or church over the PA system, if allowed.
- Put posters up in school or church, at Beth Marie’s and other local merchants.
- Auction, raffle or run a contest to determine who gets to be a “Soda Jerk”.
- Make announcements at sporting or performance events.
- Nothing beats word of mouth. Let everyone know about your fundraiser.



Fundraiser Registration Form

Name of Organization: _____

Date Submitted: _____

Contact Information: _____

1. Name: _____

2. Phone Number: _____

3. Best time to call: _____

Please Provide Three Possible Dates (Mon – Wed) for Event in Order of Preference

Special Request: _____

Preferred Location: Denton Square or Unicorn Lake

For Beth Marie's Use Only

Notes: _____

Total Event Sales: _____ Fund Raiser Share: _____

Comments: _____
